

ICOs meet Professionals

**1. ICO-Day
in Frankfurt, Germany**

11. October 2018

www.ico-ipo.de / www.ir-consult.de

organized by **IRCONSULT** 

Idea:

Start-ups and tech companies have been using ICOs for corporate finance over the last few years. Thus, a company seeking capital sells its own tokens (or coins) against crypto or normal currencies and thus receives the necessary funds for investments. The boom continues this year. However, voices warning against ICOs are increasing, as they are not standardized and regulated and are not really valuable, as tokens do not securitize a stake in the company, but usually only a utility or profit sharing.

For these reasons, it is clear that - according to a survey - a maximum of 0.1% of investors worldwide invest in ICOs. The right professional investors such as VC, funds, PE or family offices avoid ICOs yet.

IR CONSULT targets to professionalize ICOs and support ICOs to become their own or sub-asset class that is widely accepted around the world.

Therefore, we organize the 1st ICO Day in Frankfurt and arrange meetings with capital market professionals. YOU (ICO finished, running or intended) are invited to participate and tell your story to analysts, fund managers and journalists.

Preliminary Agenda:

IR CONSULT plans to organize this special ICO Day at the DVFA (German Association of Financial Analysts and Asset Managers) center, located in the middle of the banking area in Frankfurt. There will be a large room for the general presentations and a smaller one for the lunch and the individual discussions.



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Our suggested preliminary agenda looks as follows:

9:00	Registration
9:15	Welcome by IR CONSULT
9:20	What is an ICO? How to invest?
9:40	Presentation 1
10:10	Presentation 2
10:40	'ICO' (Initial Coffee Offering)
11:10	Presentation 3
11:40	Presentation 4
12:10	Presentation 5
12:40	Lunch with individual discussions
13:30	Presentation 6
14:00	Presentation 7
14:30	Presentation 8
15:00	'ICO' (Initial Coffee Offering)
15:30	Presentation 9
16:00	Presentation 10
16:30	Presentation 11
17:00	Presentation 12
17:30	End of the ICO Day

**NOTES:**

- The presentations should run for about 20 minutes followed by Q&A of 10 minutes.
- The conference language will be English/German.
- Participating financial analysts, fund managers and financial journalists will not be charged.

Our included Services:

IR CONSULT will organize the whole event from A to Z as follows:

- Arrangement of Rooms and technical equipment, catering etc. at DVFA center
- Invitation of financial analysts, fund managers and financial journalists
- Press releases around the ICO Day
- Preparation of a short brochure (provided one-pagers are delivered by the ICO companies in advance)
- Provision of the detailed list of participants to the ICO companies after the ICO Day ends
- Some pictures of the day

Our optional Services:

- Preparation and/or improvement of your company presentation
- General facilitation and supervision of possible one-on-one meetings
- If wished organization of a get-together after the ICO Day (pizza and wine)
- If wished organization of a welcome evening one day before the ICO Day
- Organization of bar tables for brochures, banner etc.
- Production of possible printed handouts
- Individual video and pictures of the presentation
- Provision of assistance in accommodation and transportation in Frankfurt (if needed)

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Cost:

The overall cost for every ICO company (max. 2 participants) will be **1,500 EURO plus VAT** (payable after the signing of the order).

Optional services are individually charged.

Please contact us (mail@ico-ipo.eu) **until August 20, 2018**, if you are interested to present your company in Frankfurt. We will send you a contract to sign and later-on a checklist for your presentation.

About IR CONSULT:

Since 1994, IR CONSULT has advised companies on their way to the stock markets and supported them in their on-going investor relations. With almost 100 IPOs and over 100 IR mandates, our team is one of the leading specialists in Central Europe. Since 2017, we also realize ICOs in Europe and therefore have built up a broad network of experienced partners. This makes us fast, cost-efficient and with a high success rate. We also offer Post-ICO-Investor-relations.

More information at www.ico-ipo.eu, www.ipo-advisor.com and www.ir-consult.com.

August 2018

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